

Goal Evaluation

WORKSHEET FOR FREELANCE WRITERS



"One of the secrets of life is to make stepping stones out of stumbling blocks."

- Jack Penn

INSTRUCTIONS: Use this worksheet on a regular basis (ideally monthly or quarterly) to re-evaluate progress towards your goals and adjust, or add to, those goals as necessary.

Past Goals & Progress

Goal	Reached?	In-progress	Dropped	Adjusted
Earn \$80k in 2017	<input type="radio"/>	<input checked="" type="checkbox"/>	<input type="radio"/>	<input type="radio"/>
Get 1000 email subscribers in 2017	<input checked="" type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="checkbox"/>
Get published in 5 nat'l mags this yr.	<input type="radio"/>	<input checked="" type="checkbox"/>	<input type="radio"/>	<input type="radio"/>
Get 1 st white paper client by Aug.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="checkbox"/>
Post 3 blog posts /wk through 2017	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="checkbox"/>

New Goals

Goal	Deadline	Goal Worksheet #
Earn \$15k in 4 th quarter to reach yearly target	Dec. 31	1
Get 500 additional subscribers by year's end	Dec. 31	2
Get 1 more national magazine credit in 4 th q.	Dec. 31	3
Get 1 st white paper client by November 30 th	Nov. 30	4
Post 1-2 blog posts per week through 4 th q.	N/A	5

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